

# Business case studies in Virtual Upscaling

Webinar 18.12.2018

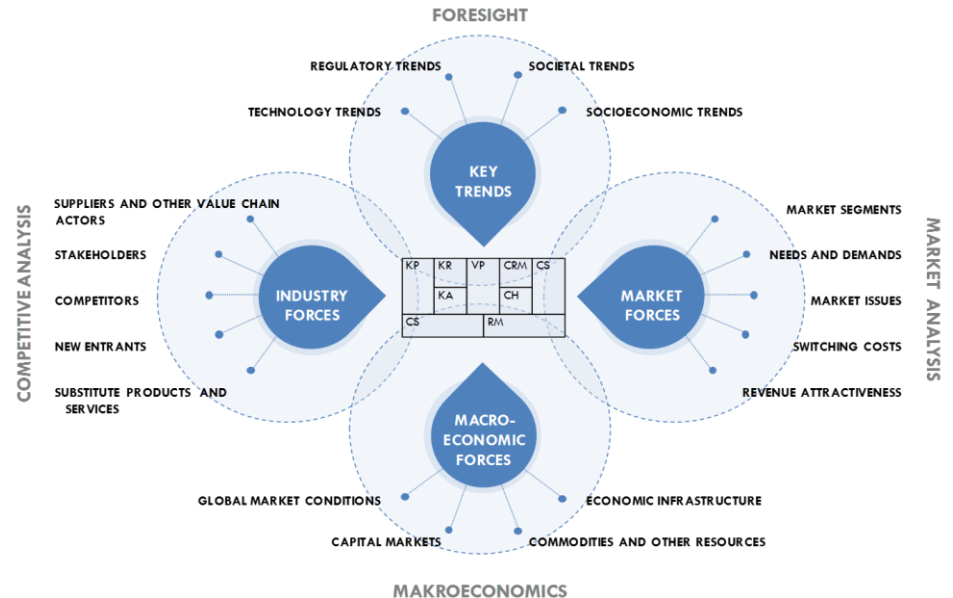
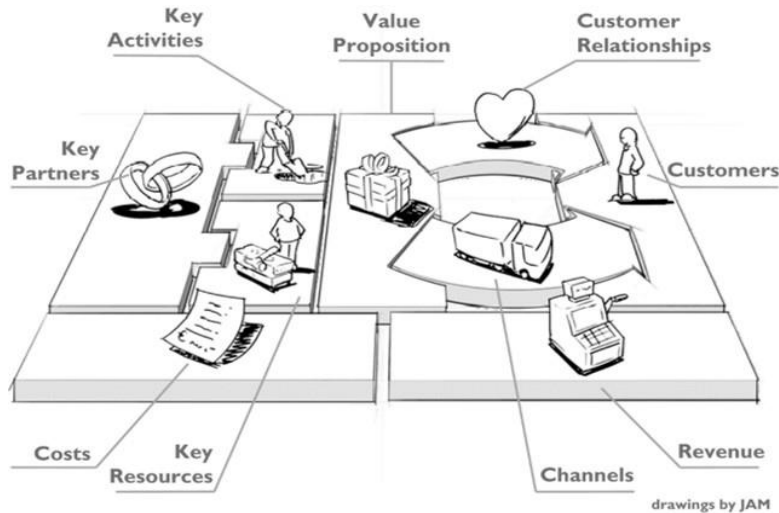
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# Work done in 2016-2018

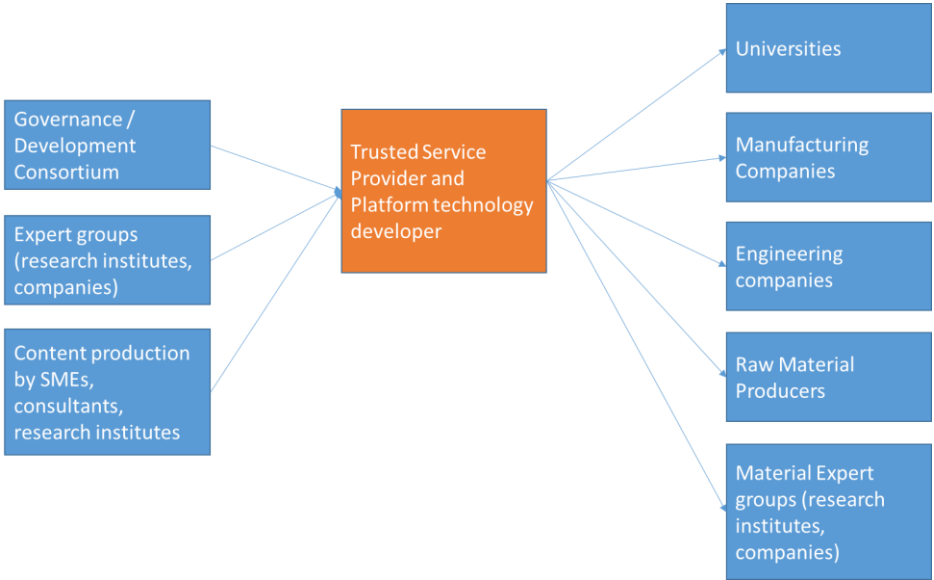
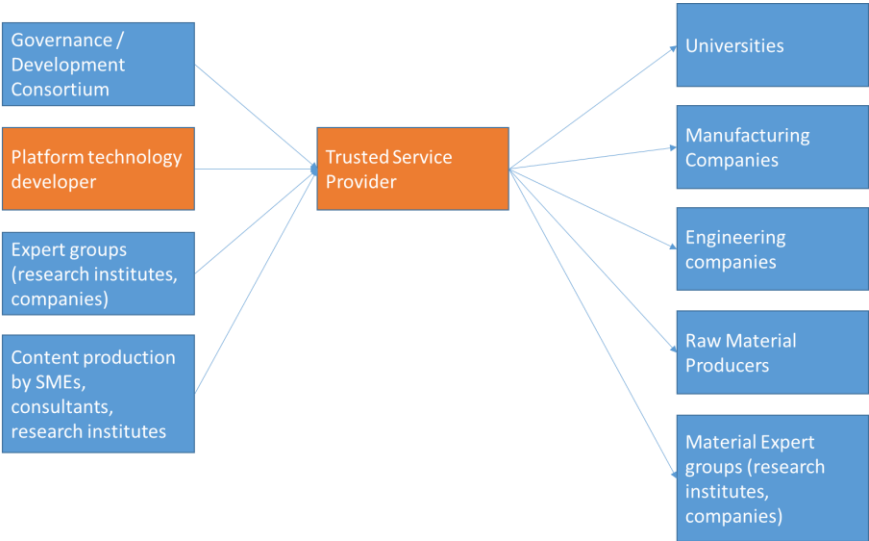
- Workshop 1 – 13.6.2016 "Understanding the Platform Economy in the industrial context"
- Feasibility study published in autumn 2016
- Business case studies: business model canvases done in autumn 2017
- 2<sup>nd</sup> iteration of business models, more detailed view on case value proposition in autumn 2018
- Implementation plans to be finalized

# Used methods

- What is each partner role in the ecosystem?
- Main issues related to business case?



# Modelling Factory Value chain scenarios



# Last actions

- D5.1.3 Final report on Modelling Factory Business Ecosystem
  - Updated BMC's
  - Value chains of business cases
  - Overall ecosystem view
- D5.2.1 Business implementation plan for the use cases
  - Existing demos, tests done, examples
  - Typical activities needed, expected difficulties, etc.
  - Different tools and solutions, listing of initial activities needed, costs, expected difficulties, and schedules
- D5.2.2 Virtual Upscale ecosystem: business case for platform operator
  - BMC for platform operator
  - List and analysis of services
  - Market needs from use cases